

Portable Power Parts Mailings 2010

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Date	Content	Category
January 2010	Happy New Year ! • NEW : Doosan VISION – GPS Applications • Promotions : Filter Kits, Protec Oils	General New Promo Promo
January 2010	Smart Equip	Special Edition
April 2010	Your Doosan Parts Team at BAUMA Pre-Bauma PROMOTIONS : Pneumatic Breakers and Hammers, Breakers and Hammers Accessories, Compressor Modules PRICE DROPS : Filters, Engine oil	General Promo Promo Promo Price Drops Price Drops
June 2010	EU Directive 2006 on batteries	Special Edition
July 2010	Iceland Parts Contest Iceland Contest : June results Stock Order Discount Filter kits price adjustment (price drop on most) PROMOTIONS : -10% off list prices Protec Oil Moil points & chisels Belts	Contest Contest General Price Review Promo Promo Promo Promo
October 2010	Iceland Parts Contest – The Winners ! Customer Service Team – Update Parts Sales & Marketing Managers: Announcement PROMOTIONS : -10% Protec Oil Filters and Filter kits	Contest Announcement Announcement Promo Promo Promo